

# EVENT FLAG

\$750 Event  
Sponsorship



The Roughrider Commission will partner with Event Flag Sponsor(s) to promote our 50<sup>th</sup> Annual Roughrider Days in 2021.

## Your Support Will:

1. A 3'x5' sponsor flag will be displayed throughout the PRCA Rodeo performances.
2. Provide audio announcements throughout event.
3. Include name on 30,000 Roughrider Days Fair and Expo Schedule of events distributed throughout central and western North Dakota, eastern Montana and northern South Dakota.
4. Include name in the Dickinson Area Chamber of Commerce newsletter special feature recognizing sponsorships.
5. Post name with hot link to your Web site (opens in new window) on the Roughrider Days Fair and Expo Web site giving you year-round exposure.
6. Entitles you to six complimentary rodeo tickets.

Roughrider Days has included topnotch entertainment and attractions for all ages throughout the years! It is through your generous support this 4th of July Celebration continues to grow. Each year visitors from all over the country travel to Dickinson and stay in our motels, dine in our restaurants, buy fuel and much more. This activity positively affects the entire regional economy. Your sponsorship enables us to provide the quality of events everyone has come to expect including PRCA Rodeos, headliner concert featuring the hottest music stars, parade, demolition derby and spectacular fireworks display.

## Sponsor Will Provide:

1. Roughrider Commission the sum of \$\_\_\_\_\_ on or before April 2, 2021.

## NEW Sponsor Will Provide:

1. Logo/artwork (at least 250 pixels wide; JPG, PNG, TIFF formats preferred) and any information deemed necessary for promotional purposes. Likewise, if your existing logo has changed, please send us a new logo/artwork in the format mentioned above.

**Roughrider Commission Contact:** \_\_\_\_\_

**Sponsor Name:** \_\_\_\_\_ **Sponsor Contact:** \_\_\_\_\_

**Amount: \$** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**(COMPLETE ONLY if Sponsor Donates In-Kind Products/Services in Addition to Cash)**

**Brief Description of In-Kind Products/Services:**

\_\_\_\_\_  
\_\_\_\_\_

**Estimated In-Kind Value: \$** \_\_\_\_\_

**Total of Cash Contribution and In-Kind Support: \$** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment Type:**

\_\_\_\_\_ **Check Enclosed**

(Mail check to PO Box 895, Dickinson, ND 58602-0895.)

\_\_\_\_\_ **Please Bill Me**

\_\_\_\_\_ **Pay with Credit Card**

(Roughrider Commission representative will contact you for payment details.)

\_\_\_\_\_ **I would like to visit with a Roughrider Commission representative about upgraded sponsorship opportunities.**

**Comments:**